

Getting Serious About Waste Diversion

CASE STUDY: SEAMLESS TRANSITION TO MANAGED SERVICES



About Choice Properties

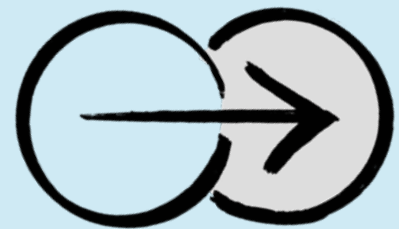
Canada's preeminent diversified real estate investment trust, is the owner, manager and developer of a high-quality portfolio comprising 724 properties totaling 65.6 million square feet of gross leasable area. The portfolio is comprised of retail properties, predominantly leased to necessity-based tenants, industrial, office and residential assets concentrated in attractive markets and offers an impressive and substantial development pipeline. Choice Properties' strategic alliance with its principal tenant, Loblaw Companies Limited, the country's leading retailer, is a key competitive advantage providing long-term growth opportunities.

Business Challenge

Choice Properties was interested in switching over from their traditional hauler direct agreement that was costly and inefficient. Additionally, with sustainability as one of their key values, Choice Properties wanted to find new ways to encourage tenants to waste diversion. The RecycleSmart Waste Wizards managed a seamless transition process from hauler direct to managed services and implemented a comprehensive education program for tenants.

\$150k

ANNUAL OPERATING REDUCTION



SEAMLESS TRANSITION TO MANAGED SERVICES

How We Helped

With the procurement efforts from our sourcing team, RecycleSmart helped them mitigate through the cancellation of their hauler direct contracts and receive the savings by transferring all the Calgary locations to our services.

Results

Choice Properties achieved great results by transitioning 5 properties from hauler direct agreements to RecycleSmart managed services:

- Annual operational cost reduction of \$150k across the property portfolio
- Developed and delivered a comprehensive training and education program for tenants to promote proper recycling program usage and increase organic waste diversion
- Consolidated sustainability reporting for all properties to easily benchmark and set future sustainability goals



I have worked with RS for almost a decade and although there are many things I am grateful for, one thing I can always count on is Ownership. Treating our assets as one of their own, they have always been successful in finding cost savings, managing our clients like their clients and stake holders and therefore providing the best customer service I have ever experienced.

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